

## KAWASAKI'S 2024 MSF BASIC RIDERCOURSE PROGRAM FOR PURCHASE OF MOTORCYCLES DECEMBER 1, 2024 – MARCH 31, 2025

Kawasaki is pleased to announce the 2024 MSF Basic *RiderCourse* Program from December 1, 2024 through March 31, 2025 to individuals that completed the MSF Basic *RiderCourse* certificated training course through the Motorcycle Safety Foundation within 60 days of retail purchase. MSF certificated customers who purchase any model year Kawasaki motorcycle\* will receive a \$100 incentive [100% payable by Kawasaki] which is applied to the purchase price of the vehicle. Kawasaki will reimburse the dealer 100% of the incentive value to their Kawasaki Open Account.

### RETAIL SALES PERIOD:

December 1, 2024 – March 31, 2025

### ELIGIBLE PRODUCT\*:

Any model year Kawasaki motorcycle that are new and unused, and for which no retail sales/product registration has been previously submitted to or processed by Kawasaki (Excludes all model year Ninja H2® models and all model year Ninja H2®R, and all model year Elektrode® models).

### MOTORCYCLE INCENTIVE CHART

CC Range	Incentive
ALL	\$100

### PROCEDURES

#### Dealership Procedures:

1. Sell a new, not previously registered Kawasaki vehicle.
2. Complete and submit the retail sale/product registration via K-Dealer.
3. Pay the unit off no later than five (5) business days after the retail sale.
4. Complete and submit the **2024 MSF Basic RiderCourse Program Claim Form** no later than five (5) business days after the retail sale.  
Email: [ProgramsAdmin@kmc-usa.com](mailto:ProgramsAdmin@kmc-usa.com)
5. Allow a minimum of seven (7) business days for processing, after which time dealer's Open Account will reflect incentive being paid or the dealer will be requested to provide additional supporting documentation. (For additional information on "supporting documentation" see item #3 below under General Terms and Conditions.)

**NOTE:** See IMPORTANT PROGRAM DEADLINES below.

### KAWASAKI PROCEDURE

Issue promotion incentive to the dealer's Kawasaki Open Account, based on verification of MSF Basic *RiderCourse* training.

## GENERAL TERMS & CONDITIONS

1. Only bona fide retail sales (as defined in dealership sales bulletin #21-02 ALL dated February 16, 2021) of eligible models that are new and not previously registered are eligible for program participation; additionally, sales bulletin #16-55 ALL dated July 28, 2016 addressing "Dealer Obligations Regarding Pre-sale Repairs" must be completed. All retail sales/product registrations are subject to audit by Kawasaki to determine validity of sales.
2. If it is subsequently determined that a bona fide retail sale did not take place, or a unit is unregistered, Kawasaki reserves the right to charge the dealer's Open Account for the applicable cost of program benefits applied.
3. Supporting Documentation: To determine legitimacy and qualification of MSF Basic RiderCourse training, the customer must be able to show their MSF certificate for confirmation and eligibility. Dealer needs to confirm information at time of purchase.
4. This incentive program applies to retail sales of Kawasaki vehicles during the period December 1, 2024 through March 31, 2025.
5. Product Registration:
  - A. Kawasaki is NOT RESPONSIBLE for erroneous or missing information. Make sure to check the Product Registration Status screen to ensure the registration(s) submitted were not returned for more information or address corrections.
6. **Incentive Inquiry:** It is the dealer's responsibility to follow up on any units in question no LATER than 45 days after the retail sale date.

RETAIL PERIOD	RETAIL DEADLINE: Date units must be purchased by customer to qualify.	PRODUCT REGISTRATION COMPLETED DEADLINE: Date product registrations must be completed.	KMFC FLOORING PAYMENT DEADLINE: Date flooring payments must be submitted through K-Dealer.
7:00 PM, Pacific Time			
December 1 – 31, 2024	Tuesday, December 31, 2024		Tuesday, January 7, 2025
January 1 – 31, 2025	Friday, January 31, 2025		<b>Thursday, February 6, 2025</b>
February 1 – 28, 2025	Friday, February 28, 2025		<b>Wednesday, March 6, 2025</b>
March 1 – 31, 2025	Monday, March 31, 2025		Monday, April 7, 2025

7. All offers are applicable only through authorized Kawasaki dealerships located within the contiguous United States and Alaska.
8. All program elements, interpretation of rules, and substitution, modification or withdrawal of any program element are at the sole discretion of Kawasaki Motors Corp., U.S.A.

For assistance with program details, contact your Kawasaki District Manager. For incentive inquiries, please contact Programs Administration or email us at [ProgramsAdmin@kmc-usa.com](mailto:ProgramsAdmin@kmc-usa.com).

	Program Codes			
	December 1– 31, 2024	January 1 – 31, 2025	February 1 – 28, 2025	March 1 – 31, 2025
MSF Basic RiderCourse	MC/MAE3	MC/MAE4	MC/MAE5	MC/MAE6

KAWASAKI MOTORS CORP., U.S.A.

# Kawasaki

## 2024 MSF BASIC RIDERCOURSE PROGRAM CLAIM FORM FOR MSF CERTIFICATED (within the last 60 days) TRAINING COURSE INDIVIDUALS

Please write or print legibly and complete all sections.

Kawasaki \_\_\_\_\_ Dealership \_\_\_\_\_ Dealer's  
 Dealer Number \_\_\_\_\_ Name \_\_\_\_\_ Email \_\_\_\_\_

**Offer is valid for purchases of new Kawasaki motorcycle from December 1, 2024 – March 31, 2025.**

ELIGIBLE PRODUCT: Any model year Kawasaki motorcycle that are new and unused, and for which no retail sales/product registration has been previously submitted to or processed by Kawasaki. Incentive amount is **\$100** for qualified units.

**\*Excludes All model year Ninja H2™, and all model year Ninja H2™R, and Elektrode® models**

<p><b><u>Customer Information</u></b></p> <p>Customer Name _____</p> <p>Address _____</p> <p>City _____ State _____ Zip _____</p> <p>Phone # (Required) _____</p> <p>Email _____</p> <p>Address _____</p> <p style="color: blue;">MSF Basic RiderCourse Program Certificate Number:</p> <p>_____</p>	<p><b><u>Purchase Information:</u></b></p> <p>Purchase Date _____</p> <p>Model Year _____</p> <p>Complete Unit _____</p> <p>Model Code _____</p> <p>Complete VIN of the Unit Purchased _____</p> <p>I certify that I purchased the above-described Kawasaki motorcycle on the date noted above.</p> <p>_____ Signature of Customer                      Date</p>
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I certify that all the information contained in this claim form is true and accurate. I certify that I have seen the customer's MSF Basic RiderCourse Certificate. I am authorized to sign on behalf of the above-named Kawasaki dealership.

\_\_\_\_\_  
 Authorized Dealership Signature                      Print Name                      Date

**EMAIL THE COMPLETED CLAIM FORM TO THE ADDRESS SHOWN BELOW**  
**REFER TO SALES BULLETIN #24-36 MC DATED November 27, 2024 FOR PROGRAM DETAILS.**  
*Incentive Inquiry: It is the dealer's responsibility to follow up on any units in question  
 no LATER than 45 days after the retail sale date.*

FOR KAWASAKI OFFICE USE ONLY:		
NOT APPROVED	PENDING	APPROVED
Claim Form Not Approved Because:	KMFC Flooring Balance Pay Off	KMFC Flooring Balance Paid Off
Model Not Eligible	Product Registration Completion	Product Registration Processed
Unit Not Retailed Within Program Period	Request Signature	Retail Sale date within Pgm Period
Other:	Request Supporting Documentation	
Comments:		
Status Reviewed By:	Date:	Program Codes: MC/ M4ME, ATV/A4ME, PWC/J4ME, SXS/S4ME

**KAWASAKI MOTORS CORP., U.S.A. • ATTN: Programs Admin • P.O. Box 25252 • Santa Ana • CA • 92799-5252**  
 For assistance call (949)770-0400 Extension 2716 or Email: [ProgramsAdmin@kmc-usa.com](mailto:ProgramsAdmin@kmc-usa.com) or Fax: (949)460-5586