



Call for Nominations 2008 Motorcycle Safety Foundation Awards

Based on nominations received from the motorcycle safety and training community, the Motorcycle Safety Foundation (MSF) is pleased to recognize individuals, agencies, organizations, programs, publications, and dealers for outstanding contributions to motorcycle safety. Nominations for the 2008 MSF Awards program must be received by MSF no later than Thursday, April 30, 2009.

Here are some *very important* points to remember so that your nomination can be properly processed:

- When submitting a nomination, please complete the Award Nomination Form, which can be found on our website at www.msf-usa.org under "News."
- When submitting Outstanding State Program nominations, please include the additional form "Criteria for Outstanding State Program Award."
- For all other awards, be sure to include in your nomination all the requested criteria for that particular award.
- A nominee can be an individual, agency, organization, or program as applicable.
- MSF may redirect a nomination to an award category that is more applicable based on the documentation submitted.

Goals of the MSF Awards

MSF's Mission Statement:

To make motorcycling safer, and more enjoyable, by ensuring access to lifelong quality education and training for current and prospective riders, and by advocating a safer riding environment.

The goal of the MSF Awards is to recognize those individuals and organizations who have dedicated themselves to our shared mission. And, we welcome your nomination in acknowledging those whose dedication, synergy, effort, and achievement have significantly contributed to a safer riding environment and to say 'thank you' for a job well done.

Evaluation and Award Process

Nominations are received for recognition in one of the six groups mentioned below. The Evaluation Committee is a panel of experienced professionals in the motorcycle-safety field who carefully examine and evaluate each nomination received. In cases where more than one nominee in a given category receives a superior evaluation, duplicate awards may be given, or categories may be subdivided as deemed necessary. If the Evaluation Committee determines that entries in a specific category do not merit special recognition, that award will be withheld for the year. If the committee believes a nominee would be better suited for another category, it will exercise its discretion and change it accordingly to the benefit of the nominee.

Notification of Award to recipients will be made with award recipients listed, on the MSF website, as well as other publications.

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Awards

The awards are separated into six main groups: Premier, State Programs, Rider Education, Licensing, Military, and Other.

The Premier honor is the Award of Excellence, which recognizes an individual's continuing, outstanding contribution to motorcycle safety. Under the State Programs group, the Outstanding State Program awards are categorized by the amount of the program budget. In the group for Outstanding Rider Education, MSF provides awards for RiderCoaches and RiderCoach Trainers, sponsors, and dealers whose efforts have significantly enhanced motorcycle safety. There are also awards for Outstanding State Licensing, Outstanding Military Branch, and Outstanding Military Base. Finally, there are awards for outstanding contributions to motorcycle safety that are not bestowed in the other groups.

Nomination Eligibility

Any individual, agency, organization, program, publication or dealer that you believe is worthy of recognition is eligible.

Award recipients will be honored based on all of the criteria listed, rather than for a single, isolated factor. Each point of the criteria submitted to MSF is taken into consideration, so please ensure you are complete in presenting your nominations. Below, under the Nomination Awards heading, you will observe what specific criteria the selection committee is considering when granting recognition and award.

The awards should be for 2008 activities; however, the Evaluation Committee may consider prior years achievements if such achievements were not recognized with previous MSF Awards.

Nomination Process

Nomination Form

Please fill out completely the MSF Awards Nomination Form and be sure to submit the Criteria for each nomination. When submitting Outstanding State Program nominations, be sure to complete the "Criteria for Outstanding State Program Award" form. Information about the individual nominating and his or her nominee is required in Section I. Please attach all supporting documentation and comments with your nomination. Section II is to ensure we have the correct contact and mailing information if your nominee is recognized with an award.

Deadline and Mailing Information

All nominations must be received by MSF no later than Thursday, April 30, 2009. There is no nomination fee. Nomination Forms and supporting materials will not be returned to the sender.

State-Legislated Program Or Military Nominations

We encourage an endorsement from your State or Military Coordinator before submitting the nomination to MSF. Please obtain the endorsement on the bottom of the Award Nomination Form.

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Nomination Awards

Please review the awards below to determine which award may apply to your nomination. You may only submit one award per nominee, except where otherwise permitted below.

Premier Award

AWARD OF EXCELLENCE

MSF's top honor. Explain how the individual or group has made a continuing, outstanding contribution to motorcycle safety that shows tangible achievement in serving the training needs of current and prospective riders. What have they done to be exceptional?

Outstanding State Programs

Please use the form, Criteria for Outstanding State Program Award, to provide the answers and details requested for the Evaluation Committee's consideration. While the categories are based on the amount of budgeted funding for the nominee's program, they have changed to reflect a more even distribution of states within each category. Please review the category carefully when making your selection.

- Category I: up to \$200,000
 - Category II: \$200,000 to \$499,999
 - Category III: \$500,000 to \$999,999
 - Category IV: \$1 million and more
- An Outstanding State Program maintains a safe training environment that is conducive to learning, effectively meets the needs of prospective and current riders, makes efficient use of public resources, maintains a high quality program with strong student satisfaction, develops its RiderCoaches, and maintains the quality of its fleet and training equipment. Please complete the form and provide any other general comments at the end of that document.

Outstanding Rider Education

OUTSTANDING RIDERCOACH TRAINER

Please address all of the following criteria in your submission.

- Number of years certified as RiderCoach Trainer (minimum of two years).
- Dates of RiderCoach Preparation Courses taught.
- Dates of RiderCoach Updates taught.
- Number of technical visits conducted on behalf of state/military programs in 2008.
- Number of BRC classes taught in 2008.
- Number of ERC classes taught in 2008.
- Number of Host an Event programs conducted in 2008.
- Quality of course instruction (e.g. student, peer or supervisor quality assessments).
- How did the RiderCoach Trainer assist in promoting the program?
- How has the RiderCoach Trainer assisted in any public-awareness campaigns (DUI, gear, motorist awareness, etc.)?
- Participation in professional development activities.
- What has the RiderCoach Trainer done to be exceptional?

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OUTSTANDING DBS COACH TRAINER

Please address all of the following criteria in your submission.

- Number of years certified as DBS Coach Trainer (minimum of two years).
- Dates of DBS Coach Preparation Courses taught.
- Number of DBS classes taught in 2008.
- Quality of course instruction (e.g. student, peer or supervisor quality assessments).
- How did the DBS Coach Trainer assist in promoting the program?
- How has the DBS Coach Trainer assisted in any public-awareness campaigns (DUI, gear, care of environment, etc.)?
- What has the DBS Coach Trainer done to be exceptional?

OUTSTANDING RIDERCOACH

Please address all of the following criteria in your submission. A maximum of 65 awards may be given; one per state, province, and military branch.

- Number of years certified as RiderCoach/DBS Coach (minimum two years).
- Number of BRC classes taught since certified and in 2008.
- Number of ERC and ERC Suites taught since certified and in 2008.
- Number of Host an Event programs conducted in 2008.
- Quality of course instruction (e.g. student, peer or supervisor quality assessments).
- Completed RiderCoach Update. Give dates.
- How did the RiderCoach assist in promoting the site?
- How has the RiderCoach assisted in any public-awareness campaigns (DUI, gear, motorist awareness, etc.)?
- Participation in professional development activities.
- What has the RiderCoach done to be exceptional?

OUTSTANDING DBS COACH

Please address all of the following criteria in your submission. A maximum of 65 awards may be given; one per state, province, and military branch.

- Number of years certified as DBS Coach (minimum of two years).
- Number of DBS classes taught since certified and in 2008.
- Quality of course instruction (e.g. student, peer or supervisor quality assessments).
- How did the DBS Coach assist in promoting the site?
- How has the DBS Coach assisted in any public-awareness campaigns (DUI, gear, care of environment, etc.)?
- Participation in professional development activities.
- What has the DBS Coach done to be exceptional?

OUTSTANDING TRAINING PROVIDER/RIDER EDUCATION RECOGNITION PROGRAM SPONSOR

Please address all of the following criteria in your submission.

- Are there written comprehensive program policies and procedures or rules and regulations?
- How is quality assurance maintained with the sites and the RiderCoaches/DBS Coaches?
- Provide evidence of high quality instruction.
- How does the program provide professional development to RiderCoaches and other site personnel?
- What promotion is provided?
- What award recognition has the program received from the community?
- What ties does the program have to local law enforcement, other educational institutions, etc.?
- Enrollment history — has the program grown?
- What aspects make the program unique or distinctive?

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OUTSTANDING DEALER/RETAILER

Please address all of the following criteria in your submission. Special recognition may be given for efforts made by motorcycle dealerships that donate motorcycles for training purposes, provide special promotions to encourage training, assist training sites with special dealer loan programs, or assist the training community in other ways.

- Describe the dealer's loan program and/or its efforts to donate service/parts to local sites, and how those efforts have benefited the training community.
- What printed rider-training and operator-licensing information does the dealer make available to its customers?
- Explain the dealer's support of training with such efforts as sponsoring employees through a Basic RiderCourse, Experienced RiderCourse Suite, or DirtBike School.
- Describe the dealer's efforts to refer customers to RiderCourses/DirtBike School or its offering to reimburse its customers' tuition cost.
- Does the dealer give discounts to RiderCourse/DirtBike School graduates, and if so, how does it communicate such a discount program?
- Please add anything else that identifies this dealership as an outstanding supporter of motorcycle safety.

Licensing Awards

OUTSTANDING STATE LICENSING PROGRAM

Please address all of the following criteria in your submission.

- What resources (budget, personnel, etc.) are allocated to the program?
- Type of knowledge test.
- Type of primary skill test.
- Describe any training and professional development for examiners.
- Are there enough testing locations to meet demand?
- How are motorcyclist-license examiner standards maintained?
- How are safety and testing standards maintained?
- Are learner permits available? Are they renewable?
- Describe the collaboration with other safety agencies, including rider training.
- What community involvement (schools, civic groups, etc.) does the program include?
- Promotional campaigns (licensing, motorist awareness).
- Are the examiners certified by the American Association of Motor Vehicle Administrators (AAMVA)?
- Describe anything that makes the program unique.

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OUTSTANDING LICENSING EXAMINER

Please address all of the following criteria in your submission.

- Is the Examiner certified by AAMVA as a Motorcyclist Licensing Examiner?
- How many tests were administered in 2008?
- What did the Examiner do to promote motorcyclist licensing?
- Please explain what the Examiner has done to improve efficiency and accuracy of testing procedures.
- Please explain the Examiner's assistance in public-awareness campaigns (DUI, riding training, unlicensed riders, motorist awareness, etc.).
- Describe any continuing education achieved in their area of expertise.
- Outline any in-service training received or conducted in 2008.
- What training/awareness in detection of fraudulent license or identification was accomplished?

Military Awards

OUTSTANDING MILITARY BRANCH

Please address all of the following criteria in your submission.

- Are there written and distributed comprehensive program policies and procedures or rules and regulations?
- How is quality assurance maintained among the sites and the RiderCoaches?
- How is the branch program evaluated?
- What public information is provided, if any?
- How does training and information reach all installations?
- Was there any reduction in accidents and injuries in the past year?
- What overall efforts have been made toward motorcycle safety?
- What aspects make the branch's program unique or distinctive?

OUTSTANDING MILITARY BASE

Please address all of the following criteria in your submission. Total of five awards; one per military branch may be bestowed.

- Are there written comprehensive program policies and procedures or rules and regulations?
- How is the program evaluated and quality control maintained?
- What public information is provided, if any?
- What award(s) has the program received?
- Describe the enrollment history and how the program has grown?
- What aspects make the program unique or distinctive?

Other Awards

OUTSTANDING MOTORCYCLE SAFETY SUPPORT

This award is given to an individual, organization or company (other than a motorcycle dealership) who has supported motorcycle safety, whether nationally, within a state, or locally. Please explain how the nominee has contributed to motorcycle safety, funding, personnel, time, etc.

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OUTSTANDING MOTORCYCLE RIDER'S CLUB

This award is given to an outstanding club that has contributed to the cause of motorcycle safety over the year. Was there a fund-raiser, special course or safety related community event, driver awareness campaign, in which motorcycling safety was a vital component? Please list accomplishment and group "cause." Include any promotional materials, articles, or flyers used with the activity

OUTSTANDING MOTORCYCLE EVENT

This award is given for an outstanding event that has contributed to the cause of motorcycle safety over the year. Was there a fund-raiser, special course or community event, driver awareness campaign, in which motorcycling safety was a vital component? Please list accomplishment and "event." Include any promotional materials, articles, or flyers used with the event.

OUTSTANDING USE OF MEDIA AWARD

This award is given to an individual, organization or company. It could be for a public service announcement, a campaign, an article in a lifestyle magazine, an episode of a television show with a positive safety message about motorcycling, or even a TV commercial; perhaps a celebrity who has endorsed or embraced safer motorcycling. Please submit a copy of the video, article or print ad along with an explanation including main messages, target market, and distribution.

OUTSTANDING PRESS AWARD

This award will be given to the motorcycle magazine that demonstrated support of safe riding practices through specific articles and copy in general. An award will be given to the writer/editor who has contributed the most through their articles, bylines and commentary regarding safer motorcycling. Please submit copies of magazine or articles.